

MalusenLand



Malusen is a Labrador bitch who is the central figure in a whole new universe for children, ranging from 30 audio and e-books with accompanying competitions, language, math- and subject exercises, quizzes, videos, painting- and drawing books, puzzles and much more on Malusens website and on TV. Malusen will teach her friends a lot, and not least, where the Labrador originates from - and why exactly a Labrador is the whole family's best friend. Right now Malusen is just an ordinary happy dog who lives with her "father" Finn Bech Christensen, but soon all children will get to know the clever Malusen.

The two introductory main books "The Genesis of the Labrador" and "The Dogs in St. Johns", describes the actual and most fantastic story about the very close course of the extinct of the Labrador, and how it was eliminated in the very last minutes. The two books and the following 30 in the series, "Fairy tales and stories of the Labrador" is written with a highly factual content in a humoristic and empathetic way, making it a true pleasure for the whole family to listen to, or read.

The fate of the Labrador is unknown to most people. Most people believe that the Labrador is an English dog. The truth is, however, that it origins from Newfoundland, where, for many centuries, it was a good and helping working dog for fishermen and hunters. At that time the dog was called St. Johns Water Dog. Today, 450 years later, there are tens of thousands Labradors around the World and one of them is Malusen from Denmark and she is close to become the most famous of them all.

MalusenLand will "take off" at malusen.com on xx.xx.2013, and here children and dog loving adults will be able to listen to the Malusen books, read them as e-books or get a printed version; play games with Malusen, watch videos and much more.

The author Finn Bech Christensen has written his "Fairy tales and stories about Malusen" as loud reading books for smaller children, but all (both children and adults) will have great pleasure in listening to the stories. It is already possible to listen to the forewords of the books at malusen.com.

About the author and how the Malusen concept idea was born.

The author, Finn Bech Christensen, has always been a passionate story teller, and his calm voice for sure oozes of presence and coziness when you are listening to the a-books on malusen.com, and he says;

"When I, a few years ago, fell in love with little "Malusen", that was only 7 weeks old, it wasn't predicted that my new little puppy should inspire me to write 30 books for children, all about her, her friends and her great family of Labradors – and even create a whole universe for children on the internet, where they are able to meet Malusen in all possible connections, but as I wondered around and "spoke" with Malusen during the days, the stories and adventures slowly began to form into the books you can read today."

"I hope, that the books and Malusen will bring closeness and togetherness between children and parents, and inspire to a lot of funny questions from the children – and perhaps all involved will learn something about the Labrador?. One thing is for sure, a lot of questions is asked like, who, what, where why, when and how, when I am chatting with Malusen in the books".

Finn Bech Christensen has built his stories up as cozy conversations between father, dog and Malusens friends.

Finn Bech Christensen is willing to give interviews. You can contact him on telephone no: +45 35 10 15 28, or via fbc@malusen.com. Book reviewers can order a PDF a-book at ba@malusen.com. There can be excerpts from the book in connection with the publicity of: 'The Genesis of the Labrador'.